**AGENDA**

**Alberta Chemistry and Plastics Day**

**Wednesday, May 21, 2025**

**Empire Ballroom of Fairmont Hotel Macdonald - Edmonton, Alberta**

**11:15 a.m. to 5:30 p.m.**

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| 11:15 a.m. – 12:15 p.m. | Registration and Lunch |
| 12:20 p.m. – 12:30 p.m.12:30 p.m. – 1:00 p.m. | Welcome/Overview of Day’s Events *Kai Horsfield, Director, Western Canada, CIAC* Remarks from CIAC’s President and CEO *Greg Moffatt, President and CEO, CIAC* |
| 1:00 p.m. – 2:00 p.m. | Sustainable Chemistry in Canada – 40 years and counting *Panel moderated by Shawna Bruce CD, Director & Owner, M.D. Bruce & Associates Ltd.*  The panel celebrating the 40th anniversary of TRANSCAER® and Responsible Care®, with the addition of Operation Clean Sweep (OCS), will highlight the chemical industry's commitment to safety, sustainability, and environmental stewardship. With a focus on collaboration, innovation, and measurable impact, the panel will showcase success stories, explore future opportunities, and reaffirm the industry’s dedication to a safer, more sustainable future. |
| 2:00 p.m. – 2:20 p.m. | Body Break and Networking |
| 2:20 p.m. – 2:30 p.m. | Economic Outlook for Chemistry and Plastics *Presentation from Dave Cherniak, Policy Manager, Business and Transportation, CIAC* |
| 2:30 p.m. – 3:20 p.m. | Unlocking Trade and Market Potential in Alberta’s Chemistry Sector *Panel moderated by Kai Horsfield, CIAC*  Exploring investments in Alberta’s chemistry sector, this panel will focus on expanding trade opportunities and accessing markets for Canadian chemical products. The discussion will delve into the barriers and opportunities facing the industry in Alberta, highlighting lessons learned from projects at various stages of investment, and strategies to enhance Alberta’s competitive position in global markets. |
| 3:20 p.m. – 4:10 p.m. | Shaping the Future: Alberta’s Transition to a Circular Plastics Economy *Panel moderated by Christa Seaman, VP Plastics, CIAC* Bringing together experts from the public and private sector, panelists will explore innovative strategies tailored to Alberta’s unique strengths and opportunities. From leveraging local resources to implementing cutting-edge recycling technologies and policies, the discussion will focus on practical solutions to reduce plastic waste and foster sustainable value chains. |
| 4:10 p.m. – 4:15 p.m. | Closing Remarks *Kai Horsfield, CIAC* |
| 4:15 p.m. – 5:30 p.m. | **Light Refreshments and networking** |