# **National Advisory Panel**

Wednesday, February 28, 2023, 1:00 to 4:00 pm (ET); via Zoom

#### **Attendance**

**National Advisory Panel** 

Jacob Westfall
Jane Lister
Nadine Blaney
Ron Ormson
Christopher Hilkene
Nadine Gudz

Alex von Knobloch Richard Janda

### **Other Participants**

Bob Masterson Greg Moffatt Vanessa Foran Jeff Stevens Emily Fattore

Shawna Bruce (Facilitator)

#### 1. Welcome Remarks

Shawna thanked NAP members and Responsible Care Committee members for attending the meeting. All attendees introduced themselves and shared updates.

Bob Masterson provided a personal welcome from CIAC.

# 2. Open Meeting

Shawna shared a Wellness Moment on Avoiding Burnout that covered healthy sleep habits, mental, emotional, sensory, and social rest.

The February 2024 meeting agenda and November 2023 meeting minutes were approved.

### 3. President's Remarks and CIAC Updates

Bob Masterson provided update and shared which new members are being onboarded, provided an update on TRANSCAER safety car, which is almost finished completion. Shared information on the Intergovernmental Negotiating Committee on the Global Plastics Treaty meeting in Ottawa from April 23<sup>rd</sup> to the 29<sup>th</sup>. CIAC sponsors the Parliamentary Internship Program and will be organizing a visit to the ERCO plant in Buckingham, QC, in April. Bob shared that a consultant, Coro Strandberg, brought to our attention the CSA Guidance for association ESG initiatives. We plan to involve NAP members in the evaluation of the Responsible Care program using this CSA guidance.

As a result of the new Fighting Against Forced Labour and Child Labour in Supply Chains Act, all members will have to supply reports in April that they are implementing anti-slavery methods at all levels of their supply chain. CIAC approach to anti-slavery legislation, we do not want to embed regulatory requirements into Responsible Care. We are trying to make OCS a requirement in Ontario, after several years on work in the Ontario government has released a code of practice that all chemistry businesses are asked to comply with and to fill out a report every year. For CIAC members, they are recognized as having an equivalent.



### Question / Answer

**Q:** Is there ever outreach done to non-CIAC members to support them?

**A:** CIAC was very influential in supporting the Mining Association of Canada's ESG program. We worked very closely with the pipeline association to assess their ESG program, that association no longer exists. The Oil and Gas sector used to have an ESG program, but they cancelled their program over a decade ago. They no longer share best practices or hold each other accountable.

**Q:** What are your priorities at Global Plastics Treaty meeting?

**A:** We expect national action plans, there's talk of list of plastics additives database.

**Q:** Have we ever considered approaching the ministry or regulators to investigate chemistry companies that are not safe?

**A:** We wouldn't go to the ministry about one company, but we would let them know that they should refer the companies they are investigating to the CIAC.

# 4. Responsible Care® Committee Updates

Emily Fattore, Senior Director, Health, Safety and Environment at ERCO Worldwide and Chair of CIAC's Responsible Care® Committee (RCC) provided an overview of RCMS/RC14001 Audit Process Review. CIAC has undertaken to transition from Verification to RCMS/RC14001 audits. The goal is to have the transition completed by December 31, 2025. CIAC engaged John Frasier of Intertek to conduct a thorough review of the program and identify risks and gaps to the program. The RCC reviewed the Gap Closure Plan proposed by Peter Noble to address the findings. CIAC will be engaging with the NAP to ensure that there is opportunity to review and comment on documentation and training materials where advice and guidance is most appropriate. A working group is being proposed a working group consisting of NAP members to provide advice as we work through the gap closure plan.

### **Question / Answer**

**Q:** What is the timeline of gap closure plan?

**A:** By the end of 2025 when the transition is complete, we want all stakeholders to be confident that all gaps have been addressed. One of the key items was to reevaluate the Memorandum of Understanding (MOU), the second portion was to use the audit guidance document. We would like to have a working group to provide input on the guidance we are providing auditors, especially on the Canadian elements.

#### 5. Director, Responsible Care Update

Vanessa Foran reviewed changes made to the Responsible Care Awards Program, such as the introduction of three new awards categories, the Plastics Contributor of the Year and OCS Company of the Year, created to recognize Plastics Division member companies and the President's Award.

Jeff Stevens provided an update on the Pilot Case Study at the University of Western Ontario to embed Responsible Care in engineering curriculum. On February 17<sup>th</sup>, Peter Noble (and Kris Lee) spoke to students

about value of Responsible Care to companies and presented a case study based on the Western Hydrogen Project. Looking forward to seeing the presentations of students on March 8<sup>th</sup>, generating a lot of interest at college level. Notably Lambton College and Peter Noble is planning workshop at Lambton in the future.

Shared information on the Responsible Care rebranding which was driven by the ICCA's leadership group to enhance awareness of Responsible Care. Jeff provided an update on the TRANSCAER safety train, work continues at GATX facility in Red Deer, there is also a web-based virtual reality tour of retired CCPX 911 tanker available. Lastly, Jeff reviewed the SHIM and PRIM KPI data for the panel. (Can we spell out these acronyms please? I am not even sure what they mean to do that for you! LOL)

# Question / Answer

**Q**: Among contractors, do they have some membership or relationship to RC? How does RC impact subcontractors? What led to the small uptick in Group 3?

**A:** The relationship for contractors to RC is that the company applies RC to their employees and contractors. Members track contractors' performance on site, there is intense training beforehand, treat them like a regular employee.

**Q:** Have we compared this data to non-RC members?

**A:** There is not a lot of data available, we can compare ourselves to ICCA, some provincial data but not national.

**Q:** Did the ICCA conduct any public engagement during their rebranding process? To ensure that the new brand clearly portrayed the RC commitments of safety and sustainability to the general public?

A: Yes, some was done, but it did not include CIAC.

# 6. NAP In-Person Meeting (Edmonton and Area) June 2024

Shawna Bruce provided overview of the suggested schedule for the in-person NAP meeting on June 19 to 20<sup>th</sup>. Asked for feedback and suggestions on how to engage with the board.

# **Question / Answer**

Q: How can we ensure community engagement?

**A**: There is one member that has a CAP we could potentially visit. But, we are looking to bring CAP members to the Edmonton meeting if possible for that engagement.

**Q**: How to achieve net zero in circularity, how is the Heartland addressing this?

**A**: There is a rich network on this, there are so many groups in that area that function together that are working toward a growing and responsible industry.

### 7. Responsible Care in Action – EDI at ERCO

Emily Fattore, Senior Director, Health, Safety and Environment at ERCO Worldwide and Chair of CIAC's Responsible Care® Committee (RCC) provided an overview on equity, diversity, and inclusion at ERCO. She shared that in the last 25 years, ERCO's employee ethnic and gender diversity grew, but leadership diversity is still lagging.

The new Indigenous RC code elements were a catalyst to update their EDI policies. Kicked it off with president holding EDI townhall, started benchmarking their company's current ED&I progress against other companies. Invested in employee resource groups and shared survey with employees. Their EDID roadmap includes steps such as reevaluating their recruitment process, raise awareness through monthly email sharing of resources, established company wide objective to foster diversity and inclusion with the goal of 35% female leaders by 2030.

# **QUESTION / ANSWER**

**Q:** Could you elaborate on the fact that there wasn't uniform commitment or equal understanding of the priority of EDI issues?

**A:** All the plant managers came to Toronto for an annual meeting and conducted a workshop on establishing barriers to implementing EDI initiatives. We learned that there was a lot of resistance to EDI at the plant level. The plants are very geographically diverse as well as politically diverse, example plants in the US felt that ERCO was pushing "Biden's agenda." We are working to find common ground between employees, we are learning that we should let plant managers choose which EDI initiatives they want to implement.

# 8. NAP Recruiting - Status Update

No updates, hopefully by June meeting we will have some commitments. Request for recommendations for individuals in NAP member's networks that they think would be a good fit for NAP.

# 9. NAP Roundtable

Members provided short updates on what was happening in their respective regions.

#### 10. In-Camera Session

The panel entered an in-camera session and then adjourned the meeting.