



# REPRESENTING THE NATION'S PLASTICS VALUE-CHAIN

## ABOUT CIAC'S PLASTICS DIVISION

The Chemistry Industry Association of Canada (CIAC) Plastics Division speaks for plastic manufacturers in Canada. Representing a **\$35 billion industry**, with **over 93,000 jobs**, we advocate on behalf of the Canadian plastics value-chain from resin producers and raw material suppliers to processors, converters, recyclers, and brand owners.

Plastics are the lynchpin for other key industries. Members of the Plastics Division span the entire country with key concentrated presence in Ontario, Québec, Alberta, and British Columbia. From protecting the health and safety of Canadians to preventing food waste, to light-weighting thousands of manufactured products to reduce emissions, plastics are crucial for a modern and sustainable society.

We are focused on promoting a circular economy for plastics with the aim of eliminating post-consumer plastics from the environment and reusing it in the economy.

### OUR COMMITMENTS

**by 2030**

**100% of plastics packaging  
being recyclable or  
recoverable**

**by 2040**

**100% of plastics packaging  
being reused, recycled,  
or recovered**

## OPERATION CLEAN SWEEP

Operation Clean Sweep (OCS) is a renowned international environmental stewardship program designed to help plastic resin handling operators implement good housekeeping and resin containment practices. Our members strive toward achieving **zero plastic pellet, flake, and powder loss** throughout their operations and are implementing OCS as part of their membership commitments.



## ADVOCACY PRIORITIES

### Developing a Circular Economy for Plastics

Canada's plastics industry is uniquely positioned to provide innovative solutions to extract value from plastic waste.

#### WE SUPPORT:

- Transitioning to a circular model that prioritizes extending product life cycles while extracting maximum value from resources in and after use.
- Implementing a circular economy for plastics that enables society to sustain economic growth while improving the environment for future generations.

### Public Affairs, Communications, and Government Advocacy

We are a strong, consistent voice that represents the plastics sector with Federal and Provincial governments.

#### WE ADVOCATE FOR:

- Collaborative and effective ways to address the issues facing our industry and enable a responsible and thriving plastics industry.
- Improving and standardizing waste collection and diversion throughout Canada.
- Investment in technological innovation.
- Ensuring a life-cycle management approach toward plastics remains at the core of government decision-making.

### Promoting Canada's Competitive Advantage

Demand for plastics will continue to grow for the foreseeable future and Canada has distinct advantages over other countries and jurisdictions.

#### OUR ADVANTAGES:

- Access to abundant low-carbon energy resources such as natural gas feedstocks.
- A skilled, well-educated labour force.
- Attractive investment opportunities.

## ACTIONS AND BENEFITS

Plastics are an integral part of our modern, sustainable way of life and the \$35 billion plastics industry is a key part of Canada's economy. The CIAC Plastics Division advocates federally and provincially for public policy that values plastics and supports responsible industry growth in a more circular economy.

ACTIONS	BENEFITS
<b>Advocacy</b>	Proactively shaping the business and policy environments with federal and provincial governments.
<b>Member Engagement</b>	Multiple opportunities for members to contribute their policy priorities and perspectives through working groups, round table discussions, and workshops on topical issues.
<b>Stewardship and Sustainability Programs</b>	Actively supporting important programs that positively represent the plastics industry as responsible stewards of the environment.
<b>Partnerships</b>	Proactively developing and nurturing partnerships with other industries on common goals and aligned priorities.
<b>Media and Public Relations</b>	Increasing the understanding of plastics as a sustainable, valuable resource that is essential to our modern way of life, a robust economy, and healthy environment.
<b>Webinars and Events</b>	The plastics industry is an ever-changing landscape of legislation, innovation, and talented people. Our monthly newsletter provides updates on emerging issues while our webinars and events provide webinars and events provide an opportunity to network, learn, and develop important relationships.

## JOIN THE CIAC PLASTICS DIVISION

*Contact us for more information about the benefits of joining the CIAC Plastics Division.*

We represent companies with a significant portion of their business taking place in Canada. Our members include resin producers, plastics converters, recyclers, equipment and machinery providers, brand owners, among others.

Contact us today for more information:

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