

Extended producer responsibility

What is extended producer responsibility (EPR)?

Extended producer responsibility (EPR) is a system where producers pay for, manage, and operate the recycling system (paper, metals, electronics, plastics, etc.) of a province or specific jurisdiction. For plastics producers, this includes everything from collection, sorting and processing materials to finding and expanding markets for recycled plastics.

EPR empowers plastics producers with access to the plastics feedstock needed to position Canada and its provinces as plastics recycling leaders.



➤ Current landscape in Canada



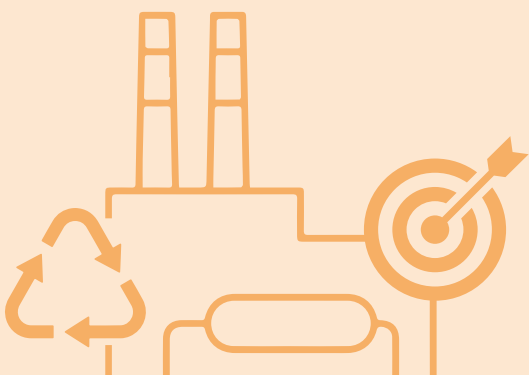
- British Columbia, where EPR has been implemented for years, has the **highest rate of plastics recycling** in Canada (**46%**) compared to 9% in other jurisdictions.
- New Brunswick, Alberta, Yukon, Quebec, and Ontario all in **various stages** of implementing EPR.

➤ EPR framework

A national framework for plastic packaging and products will help **Canadian communities** and **municipalities save money** and Canadians will benefit from a single system that has a harmonized list of recyclable materials. This will make recycling more accessible for the average Canadian.



➤ How to ensure success



- Ensure producers have full operational responsibility for collection, post-collection and marketing of designated materials;
- Provide **measurable** and **achievable targets** based on the way materials are sorted, baled and marketed from material recovery facilities;
- Ensure the regulatory framework allows for regional harmonization of blue box recycling requirements across Canada;
- Complement EPR with policies to commercialize new recycling technologies, scale up advanced plastics recycling facilities and position Canada as a leader in circular economy innovation.