

## **REGIONAL DIRECTOR, WESTERN CANADA, CHEMISTRY INDUSTRY ASSOCIATION OF CANADA**

### **ABOUT THE ROLE:**

The Regional Director represents the association in Western Canada (primarily Alberta and British Columbia) and works with CIAC policy experts, member-companies, stakeholders, and elected and government officials.

Reporting to the Executive Vice President, it is the responsibility of the Regional Director to develop and implement government relations strategies to effectively communicate and advocate with elected and government officials. The Regional Director will advise CIAC and its members on the implications of proposed legislation, regulation, and other policy initiatives, and provide strategic advice, recommendations, and responses. The Regional Director will also support efforts to broaden the reach and impact of the association as the voice of the chemistry industry.

### **ABOUT THE JOB:**

#### **Advocacy and Policy Development**

- Develop a Western Canada government relations and advocacy plan aligned to the needs of the Association and its members.
- Work with CIAC policy and plastics teams to develop and communicate Western Canadian policies based on factual analysis in consideration by both industry and government to CIAC staff and member companies.
- Develop contacts with and communicate with key members of provincial legislatures, ministers, and staff in ministers' offices.
- Communicate with all levels of government in Western Canada.
- Work closely with Regional Directors in Ontario and Quebec to share best practices and coordinate contributions to investment and environment files both provincially and federally.
- Work closely with the CIAC Policy Team and Plastics Division to coordinate contributions to investment, environment, transportation and plastics files.
- Collaborate with CIAC policy team to define and implement advocacy strategies to influence public policy debate and achieve results.
- Focus on policy integration across the broad spectrum of CIAC priority issues.



- Proactively monitor, identify, and provide briefing notes, reports, and presentations on policy issues that may impact the performance of the industry in the province.
- Support the Plastic Division in its Western Canada advocacy outreach where warranted.

### **Committees and Issue Groups**

- Provide administrative support (including agenda setting, document management, and member engagement) to CIAC's regional committees.
- Through participation on such committees and groups, translate member company inputs into draft positions / messages for further consideration and refinement by CIAC issue leads and members and regional committee decisions.
- Work with the other CIAC staff and member company personnel on key position papers or briefs.
- Engage in the Association's intelligence gathering system, including analysis and application of the economic results of the chemical industry.
- Alert the Association and member companies on forthcoming developments of either a business, economic or government policy area.

### **WHAT YOU BRING:**

#### **Education and Experience**

- University degree in political science, public policy, economics, or a related discipline.
- Minimum 5 years experience in public policy, public affairs and advocacy communications coupled with a strong understanding of provincial processes, institutions and people in decision making capacities.
- Knowledge of the chemical industry, governments, the public policy formulation process, and the range of issues of concern to the industry and governments.

#### **Qualifications and Competencies**

- A solid understanding of the chemistry sector, its core competitiveness factors and relationship within the economy of western Canada.
- A solid track record in advocacy with a proven ability to build and maintain effective working relationships with elected and government officials and a variety of stakeholders.
- Demonstrated experience in team building, strategic planning, and organizational management.



- Exceptional written, oral, interpersonal, and presentation skills.
- Knowledge and understanding of working in a member-driven association and the ability to respond to members needs, and exercise leadership and diplomacy amongst diverse perspectives and priorities.
- Energetic, self-reliant, problem solver, results oriented.
- Experience in developing, implementing, and executing strategic initiatives focused on the key areas of responsibility.
- Proven leadership and strategic thinking skills.
- Experienced and effective public presenter and speaker.
- In-depth knowledge of provincial and federal government structures combined with experience in government or dealing with government, or in public affairs in a related industry.
- Previous experience within either the broader energy sector or other regulated industry would be an additional benefit.
- A solid reputation as a reliable, principles-based, and effective advocate and relationship builder.
- As a remote worker you must be comfortable and able to work 100 per cent of the time from a home office. To be successful as a remote worker you need to have a self-starter attitude, possess strong organizational and time management skills, and be a proactive communicator. Having a home office environment that provides for a productive, professional, and safe work environment during regular working/business hours is a requirement of this role.

### **Languages**

- Fluency in English is required. Ability to communicate effectively in French is an asset.

**COMPENSATION:** Commensurate with experience.

**LOCATION:** Calgary or Edmonton, Alberta

### **APPLICATION PROCESS:**

Please send your **résumé and cover letter in a single PDF document** to [hr@canadianchemistry.ca](mailto:hr@canadianchemistry.ca) by **April 29, 2022 at 5pm**. The subject line of the email should read **“Regional Director, Western Canada”**.

Any questions can be directed to [hr@canadianchemistry.ca](mailto:hr@canadianchemistry.ca)

CIAC is an Equal Opportunity Employer that *values* diversity and inclusion and welcome diverse expertise and talent to support an innovative and collaborative work



**CHEMISTRY INDUSTRY  
ASSOCIATION OF CANADA**

environment. We are committed to a respectful and inclusive workplace and welcome applications from all qualified candidates, including people of all gender identities, Indigenous people, persons with disabilities and members of visible minorities. CIAC is committed to providing an inclusive and barrier free recruitment process to applicants with accessibility needs in accordance with the Alberta Human Rights Act. If you require an accommodation during this process, please inform CIAC of your requirements.

We thank all applicants for their interest but only those selected for further consideration will be contacted.