

# CANADA'S CHEMISTRY INDUSTRY



## INVESTMENT GROWTH POTENTIAL

\$12 BILLION IN NEW CHEMISTRY INVESTMENTS UNDERWAY, OPPORTUNITY TO ATTRACT AN ADDITIONAL \$20 BILLION.

CIAC welcomed measures put in place to ensure that Canada is a competitive environment for industry investment in the Government's 2018 Fall Economic Statement. We will continue to work with government to increase investments in advanced manufacturing such as chemistry, and to support regulatory modernization.

# \$58B

Chemistry contributes \$58B to the Canadian economy



## ENABLING A CIRCULAR ECONOMY FOR PLASTICS

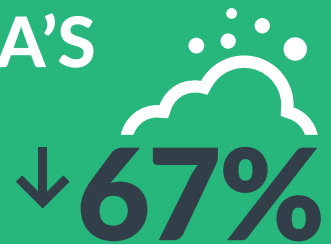
CIAC members set ambitious targets that **100 per cent** of plastics packaging would be **reusable, recyclable or recoverable by 2030**; and that **100 per cent** would be **re-used, recycled, or recovered by 2040**.

CIAC and its members support and have been actively engaged in the Canadian Council of Ministers of the Environment's Strategy and **Canada-Wide Action Plan on Zero Plastic Waste**.



## CLIMATE CHANGE AND CANADA'S LOW-CARBON ADVANTAGE

While supporting carbon pricing, CIAC will work with government officials and policy makers on policy and regulatory approaches that maintain the **competitiveness of Canada's chemistry industry** and that recognize our low-carbon advantage.



Canada's chemistry industry has reduced its GHG emissions by 67% since 1992

## CHEMISTRY PRODUCTS REDUCE GHG EMISSIONS IN THE EVERYDAY LIVES OF CANADIANS



**Greener buildings:**  
insulation, lighting and reflective roofs



**Sustainable transportation:**  
lightweight plastics and fuel additives to improve fuel efficiency, more efficient batteries



**Clean energy:**  
solar panels, wind turbines



**Sustainable agriculture:**  
chemical fertilizers improving crop yield, improved food packaging to reduce food waste



CHEMISTRY INDUSTRY  
ASSOCIATION OF CANADA

www.canadianchemistry.ca  
**That's good chemistry!**

# WHAT OUR STAKEHOLDERS THINK OF CIAC AND OUR MULTIPARTISAN APPROACH TO ADVOCACY<sup>1</sup>:

“

Of the hundreds of organizations I deal with CIAC ranks top 5.

Very effective in a highly difficult policy environment.

Other associations would benefit from taking the same approach as CIAC.

Thoughtful and engaging, forthcoming and constructive.

CIAC leadership is strong, open and engaging.

Looks for win-win solutions and provides a balanced view of issues.

”

<sup>1</sup>Tactix Government of Canada / CIAC Perception Audit 2018



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