



Responsible Care®

LEADING THE WAY TO A MORE SUSTAINABLE FUTURE



Responsibility Creates Confidence

Canadians are more concerned than ever about the potential effects of chemicals on their health and the environment. They want to know their safety is assured – whether they are worried about chemical plants in their neighbourhoods or chemicals in the products they use every day.

Responsible Care, a U.N.-recognized sustainability initiative launched in 1985 by the Chemistry Industry Association of Canada (CIAC), is the industry's response to those concerns. Adopted in more than 60 countries around the world, Responsible Care is our way of ensuring our member-companies not only meet government regulations, but exceed them.

"COMMUNITIES EXPECT COMPANIES TO BE ETHICAL, RESPONSIBLE AND TRANSPARENT. BY COMMITTING TO RESPONSIBLE CARE, COMPANIES MAKE A PUBLIC PLEDGE TO OPERATE IN THAT WAY."

- Kris Lee, Responsible Care®
Community Verifier



Our Responsible Care® Commitment

WE ARE COMMITTED TO DOING THE RIGHT THING, AND BEING SEEN TO DO THE RIGHT THING.

WE DEDICATE OURSELVES, OUR TECHNOLOGY AND OUR BUSINESS PRACTICES TO SUSTAINABILITY - THE BETTERMENT OF SOCIETY, THE ENVIRONMENT AND THE ECONOMY. THIS IS THE KEY TO OUR BUSINESS SUCCESS.

Committing to the Responsible Care® Ethic and Principles for Sustainability is a condition of membership in CIAC. Our partners – transportation and service companies who work with our members – must also show a commitment to the safe and responsible handling of chemicals.

The Responsible Care® Codes

THE RESPONSIBLE CARE CODES INFLUENCE THE DECISIONS OUR MEMBER-COMPANIES MAKE EVERY DAY.

Responsible Care is guided by three codes of practice: Operations, Stewardship, and Accountability. At the core of these codes is the belief that companies should strive to continuously improve every aspect of their business. The codes drive our industry to constantly create safer and more environmentally friendly products and processes and eliminate harm throughout the entire life cycle of their products. The codes also require companies work with - and listen to - the communities where they operate.



Verification - the Responsible Care® Difference

Responsible Care companies go to great lengths to ensure that they're open and transparent about their activities. Every three years, a team of industry experts, public advocates and representatives from local plant communities visits each CIAC member-company to verify that it's meeting its Responsible Care commitments. This verification team points out any areas requiring corrective action and identifies opportunities for improvement. Their written report is then published on CIAC's website.

Public verification is what sets Responsible Care apart from other industry sustainability initiatives, and it's why CIAC's member and partner companies are recognized as global leaders in business responsibility.

For more information about how Responsible Care is protecting Canadians, visit www.responsiblecare.ca or email rcinfo@canadianchemistry.ca

The Responsible Care® Delivers Results

Of course, the ultimate test of Responsible Care is whether it improves performance. CIAC's members are required to track, publicly report and continuously improve on all aspects of their health, safety, environmental, and social performance. Year after year, Responsible Care delivers results.

Since 1992, CIAC members have:

TOXIC SUBSTANCES



Significantly reduced the emissions of toxic substances as defined by the Canadian Environmental Protection Act.

90% reduction

AIR QUALITY



Improved air quality by substantially reducing sulphur dioxide emissions.

87% reduction

WATER QUALITY



Virtually eliminated discharges to water.

99% reduction

WORKPLACE SAFETY



Worked hard to reduce the number of workplace injuries and illnesses.

78% reduction

PROCESS SAFETY



Cut the number of manufacturing process related incidents in half.

50% reduction

COMMUNITY SAFETY



Prepared emergency response plans to equip communities to respond to any chemical related incident.

100% verified



**CHEMISTRY INDUSTRY
ASSOCIATION OF CANADA**



Responsible Care®
Our commitment to sustainability.