

# JOIN OUR WINNING TEAM!

## YOUR CONNECTION TO CANADIAN POLICY-MAKERS

The Chemistry Industry Association of Canada is the Association for leaders in Canada's chemistry and plastics sector. Our members are innovators, solution providers, and world-class stewardship pioneers. Representing close to 200 companies and partners across the country, **CIAC members add a combined \$80 billion to the Canadian economy annually**. CIAC provides coordination and leadership on key issues including innovation, investment, plastics, taxation, health and safety, environment, and regulatory initiatives.

We work to shape public policy which supports competitiveness, investment, jobs, and the environment. We take a pragmatic and evidence based approach to advocacy, which represents our members' interests and benefits all Canadians.



### ADVOCACY PRIORITIES:

*Represent industry at both provincial and federal level.*

#### CHEMICALS POLICY AND HEALTH

- Canadian Environmental Protection Act
- Canada's Chemicals Management Plan
- Provincial toxic substance initiatives

#### TRANSPORTATION

- Rail service and costing
- Transportation of dangerous goods
- Transportation safety and security

#### COMPETITIVENESS

- Investment conditions
- Taxation
- Trade

#### ENVIRONMENT

- Climate change and carbon pricing
- Air quality

#### PLASTICS

- Developing a circular economy
- Promoting investment in innovative, effective technologies
- Advancing Extended Producer Responsibility (EPR)

### MEMBERSHIP CATEGORIES:

#### FULL CHEMISTRY MEMBER:

Producers and resellers of chemicals and resins in Canada.

#### PLASTICS DIVISION MEMBER:

Represents all companies in Plastics value-chain.

#### RESPONSIBLE CARE® PARTNER:

Companies involved in the responsible stewardship and transportation of chemical products.

#### ASSOCIATE MEMBER:

Companies providing key services and equipment to assist CIAC members in meeting their Responsible Care® commitments.



Responsible Care®



CIAC founded Responsible Care®, the industry's globally recognized sustainability initiative, in 1985. Since then, our commitment to its ethic and principles has never wavered. At our core, we believe it is imperative "to do the right thing and be seen to do the right thing."

CIAC Plastics Division Members have embraced Operation Clean Sweep (OCS). This international program is designed to eliminate pellet, flake and powder loss, and the potential introduction of plastics to the marine environment where they create both a litter issue and a threat to sea and wildlife.



**CHEMISTRY INDUSTRY  
ASSOCIATION OF CANADA**

# REASONS TO JOIN CIAC...

1

## ACCESS... WE OPEN DOORS.

CIAC understands the importance of nurturing and safeguarding relationships. We are connected to and respected by federal, provincial and regional influencers and policy-makers. With teams in place in Western Canada, Ontario, Québec and Ottawa we are an entry door to governments both for you and for the industry more broadly.

2

## AUTHORITY... WE DELIVER THOUGHT LEADERSHIP AND STRENGTH IN NUMBERS.

CIAC represents the majority of the chemistry and plastics sector in Canada. We provide coordination and leadership on key issues of interest to you, including innovation investment, taxation, health and safety, transportation, environment and regulatory initiatives.

Through alignment, solidarity and the coordinated expertise of the Canadian chemistry industry, CIAC delivers strength in numbers and is recognized by stakeholders as the authoritative voice on priority issues for the sector.

3

## CREDIBILITY... WE ARE RECOGNIZED AS A PRINCIPLES-BASED ADVOCATE AND PARTNER.

As a member of the CIAC, you become part of a group of leaders recognized globally for their Responsible Care® practices and commitment to the betterment of society, the environment and the economy. Our stakeholders acknowledge the CIAC as a principles-based advocate and partner, which means that our team of experts is well respected in Ottawa and in the provinces in which you operate.

We're known for being solutions-oriented and working collaboratively with governments and stakeholders to arrive at outcomes that work for you on innovation, investment, trade, regulation and more. Our close connection and alignment with key groups such as the American Chemistry Council allows us to coordinate our advocacy for the North American and global context.

4

## LEARNING... WE PROVIDE A PLATFORM FOR COLLABORATION AND CONTINUOUS IMPROVEMENT.

Building on the ethic and principles of Responsible Care®, CIAC provides members with a platform for collaboration. Regular peer-to-peer exchanges allow members to build trust, share best practices and deliver continuous improvement. You also have access to our talented team who regularly monitor the policy and regulatory environments to share the most recent updates and opportunities. Our team is also available to help you navigate government processes, and provide coaching for your own advocacy efforts.

5

## RESULTS... WE MOVE THE NEEDLE AND DELIVER RESULTS.

CIAC is a flexible, nimble organization. Small enough for members to have influence, big enough to have meaningful impact. More importantly, we're developing a track record of advocacy wins.

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Of the hundreds of organizations I deal with, **CIAC ranks top five.**

—Government stakeholder

CIAC is different because it offers both **results-oriented** advocacy for the future of the industry and **technical expertise** to drive meaningful business performance improvement.

—DOW Canada

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### FOR MORE INFORMATION

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