YOUR CONNECTION TO CANADIAN POLICY-MAKERS

The Chemistry Industry Association of Canada is THE Association for leaders in Canada’s chemistry sector. Our members are innovators, solution providers, and world-class stewardship pioneers.

We work to shape public policy which supports competitiveness, investment, jobs, and the environment. We take a pragmatic and evidence-based approach which represent our members’ interests and benefits all Canadians.

CIAC founded Responsible Care®, the industry’s globally recognized sustainability initiative, in 1985. Since then, our commitment to its ethic and principles has never wavered. At our core, we believe it is imperative “to do the right thing and be seen to do the right thing.”

FOR MORE INFORMATION

Bob Masterson, President and CEO
613-237-6215 ext. 234
membership@canadianchemistry.ca
www.canadianchemistry.ca

MEMBERSHIP CATEGORIES

• Full membership – producers and resellers of chemicals in Canada
• Responsible Care® Partner (transporters, chemical value-chain)
• Associate Member (service providers)

ADVOCACY PRIORITIES

Represent industry at both provincial and federal level.

CHEMICALS POLICY & HEALTH

• Canadian Environmental Protection Act
• Canada’s Chemicals Management Plan
• Provincial toxic substance initiatives

COMPETITIVENESS

• Investment conditions
• Taxation
• Trade

ENVIRONMENT

• Climate change and carbon pricing
• Air quality
• Plastics and the Circular Economy

TRANSPORTATION

• Rail service and costing
• Transportation of dangerous goods
• Transportation safety and security
**WHY YOU SHOULD JOIN CIAC**

**ACCESS**

WE OPEN DOORS.

CIAC understands the importance of nurturing and safeguarding relationships. We are connected to and respected by federal, provincial and regional influencers and policymakers.

With teams in place in Western Canada, Ontario, Québec and Ottawa we are an entry door to governments both for you and for the industry more broadly.

**CREDIBILITY**

WE ARE RECOGNIZED AS A PRINCIPLES-BASED ADVOCATE AND PARTNER.

As a member of the CIAC, you become part of a group of leaders recognized globally for their Responsible Care® practices and commitment to the betterment of society, the environment and the economy.

Our stakeholders acknowledge the CIAC as a principles-based advocate and partner, which means that our team of experts is well respected in Ottawa and in the provinces in which you operate.

We’re known for being solutions-oriented and working collaboratively with governments and stakeholders to arrive at outcomes that work for you on innovation, investment, trade, regulation and more.

Our close connection and alignment with key groups such as the American Chemistry Council allows us to coordinate our advocacy for the North American and global context.

**RESULTS**

WE MOVE THE NEEDLE AND DELIVER RESULTS.

CIAC is a flexible, nimble organization. Small enough for members to have influence, big enough to have meaningful impact. More importantly, we’re developing a track record of advocacy wins.

“Of the hundreds of organizations I deal with, CIAC ranks top five.”

Government stakeholder

“CIAC is different because it offers both results-oriented advocacy for the future of the industry and technical expertise to drive meaningful business performance improvement.”

DOW Canada

**AUTHORITY**

WE DELIVER THOUGHT LEADERSHIP AND STRENGTH IN NUMBERS.

CIAC represents the majority of the chemistry industry in Canada. We provide coordination and leadership on key issues of interest to you, including innovation investment, taxation, health and safety, transportation, environment and regulatory initiatives.

Through alignment, solidarity and the coordinated expertise of the Canadian chemistry industry, CIAC delivers strength in numbers and is recognized by stakeholders as the authoritative voice on priority issues for the sector.

**LEARNING**

WE PROVIDE A PLATFORM FOR COLLABORATION AND CONTINUOUS IMPROVEMENT.

Building on the ethic and principles of Responsible Care®, CIAC provides members with a platform for collaboration. Regular peer-to-peer exchanges allow members to build trust, share best practices and deliver continuous improvement.

You also have access to our talented team who regularly monitor the policy and regulatory environments to share the most recent updates and opportunities.

Our team is also available to help you navigate government processes, and provide coaching for your own advocacy efforts.

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